

10 GOOD REASONS TO EXHIBIT AT FOOD LOGISTICS INDIA

- 1** Food Logistics India is your only hyper-specialised trade fair for logistics service providers, supply chain professionals for Food & beverage industry stakeholders; co-located with ANUTEC International FoodTec India - Asia's largest B2B supplier trade fair for Food & Beverage - processing, packaging, ingredients and retail industry. Guarantees quality visitor footfall and serious buyers from India, SAARC region, middle east & Southeast Asia in attendance
- 2** Truly International: around 50% international exhibitors and visitors from over 50 countries. Join over 250+ exhibitors showcasing their latest technology through live sessions



- 3** An Ideal Business platform: showcase your technological advancements first hand to potential buyers and leading professionals, from processed food, FMCG, frozen food, dairy, seafood, meat and agricultural sectors
- 4** Due to COVID-19 pandemic, frozen-food products witnessed a sharp rise in demand with most people working from home; the frozen food category has seen a rapid increase in India. Consumer penetration into the frozen food category has sparked a massive demand for proper refrigerated facilities and transport. The frozen foods market in India is expected to reach INR 192.96 billion by 2024

**Book your
space now!**

10 GOOD REASONS TO EXHIBIT AT FOOD LOGISTICS INDIA

- 5 India was the single largest country market, at 150 million cubic meters concerning cold storage capacity. The projected growth of F&B, dairy, food processing and pharma industries over the next few years is set to significantly grow (double) the country's cold storage capacity by 2023
- 6 A 360-degree marketing plan and a robust digital advertising plan help you position your brand ahead of your competitors
- 7 Matchmaking tool to help you schedule face-to-face meetings with prospective business partners before the actual exhibition



- 8 The exhibition will also host knowledge transfer sessions and summits on Food Supply Chain involving key players from the Food & Beverage industry
- 9 Be a part of the unique platform set by Koelnmesse's success story of contributing over 90 years of professional trade fair experience to the food & beverage industry all over the world
- 10 Fair and Transparent Pricing of the show makes you comfortable to focus purely on driving business and promoting your brand

**Book your
space now!**